

INA Champion of Nursing Partners have the opportunity to share their products and services with INA members in a variety of ways including booth placement at conferences, product sponsorship, content sharing through our bi-weekly newsletter or quarterly publication, membership e-blasts and more!

## Partner Benefits

Advertising	Friend \$200	Supporter \$1,000	Partner \$1,500	Advocate \$2,000
Recognition on INA's partners webpage including company logo and a link to website	✓	✓	✓	✓
Submit an article or banner ad for weekly e-newsletter	✓	✓	✓	✓
Recognition as a partner in INA publication	1 per year	2 per year	3 per year	4 per year
Opportunity to submit an educational article for INA publication	1 issue	2 issue	3 issues	4 issues
List events on INA's online calendar of events and in weekly e-newsletter	✓	✓	✓	✓
Email blast to members		1 per year	2 per year	3 per year
Sliding banner ad on INA website home page		1 month	2 months	2 months
Provide information webinar to INA membership			1 per year	1 per year
Conference Related Benefits				
Exhibit booth (in-person or virtual)			1 per year	2 per year
Recognition -verbal, signage, website, and break slides	✓	✓	✓	✓
Advertisement in on-site program		½ page 1 event	½ page 2 events	Full page 2 events
Education Session sponsorship recognition				✓
Complimentary registration to social events at conference		✓	✓	✓

For more information, please visit our website at [www.iowanurses.org](http://www.iowanurses.org).